

SANKEN

KUALITAS JEPANG 日本の品質

COMPANY PROFILE

PT. SANKEN ARGADWIJA



The word "**SANKEN**" in Japanese means
3 PILLARS of SUCCESS

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CEPAT: Sense of Urgency

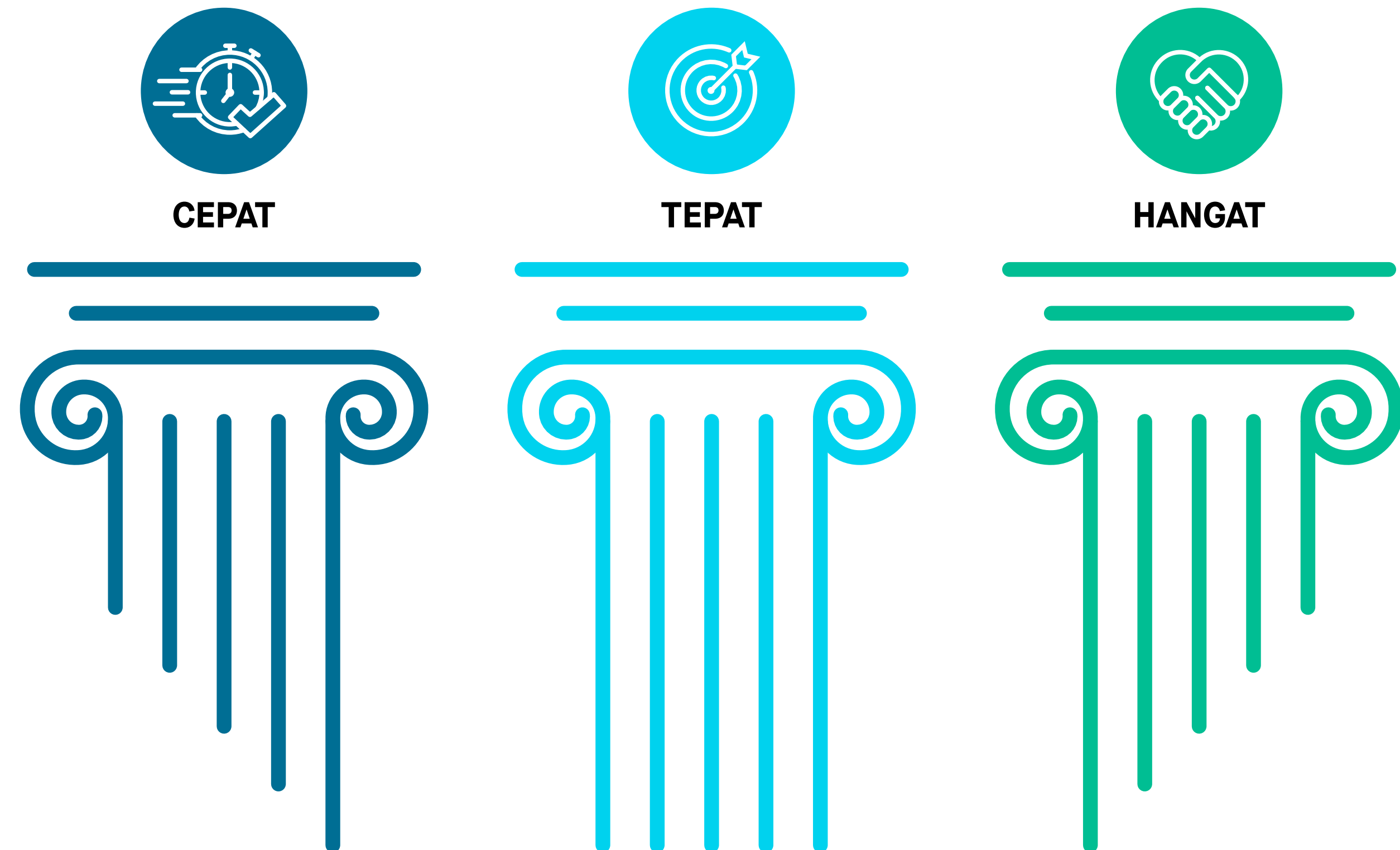
Proses produksi harus efisien dan responsif terhadap permintaan pasar, memastikan produk tersedia tepat waktu tanpa menunda pengiriman.
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TEPAT: Sense of Responsibility

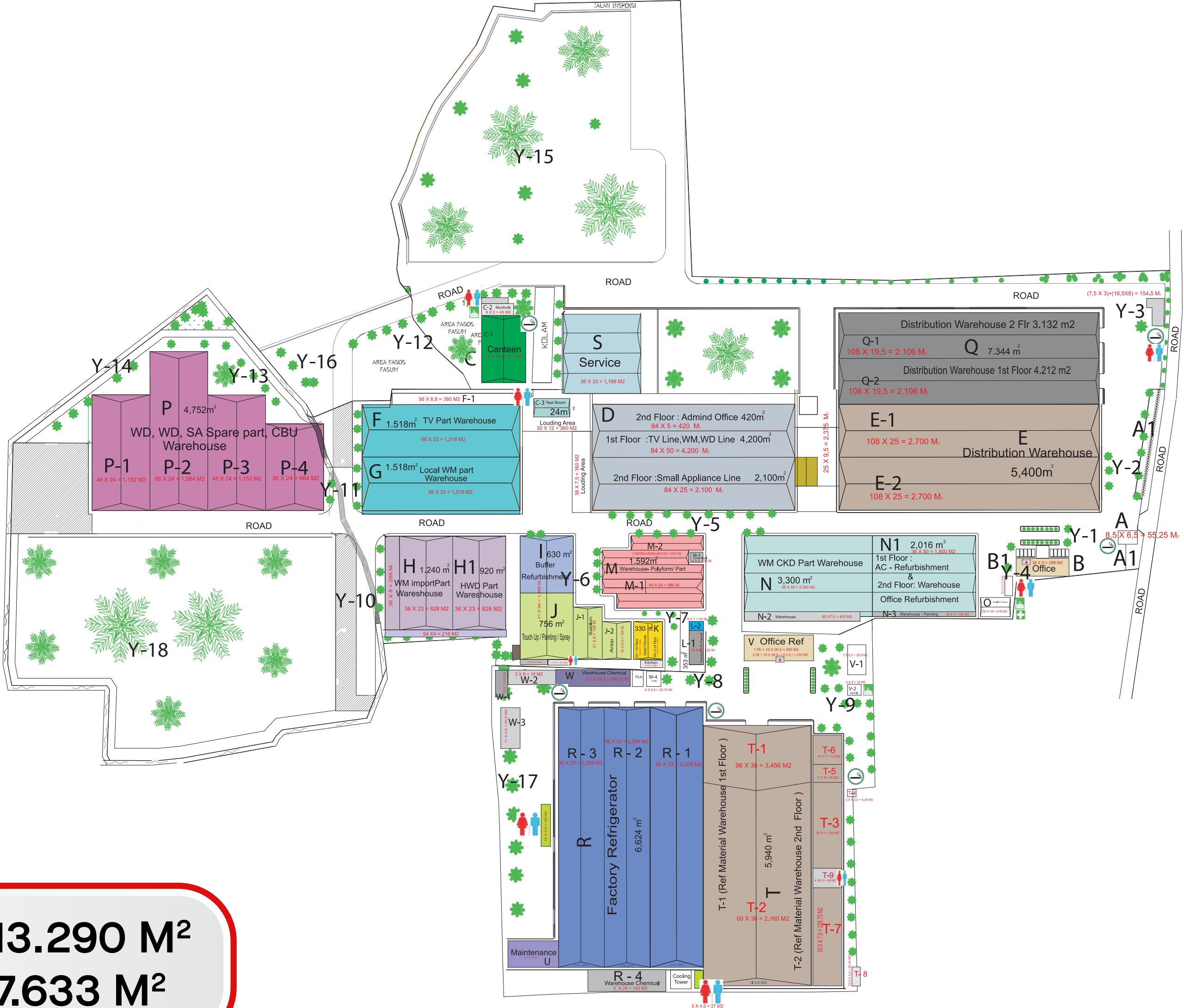
Setiap tahap produksi harus dilakukan dengan teliti, memastikan kualitas produk sesuai standar agar pelanggan menerima barang yang andal dan tahan lama.
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HANGAT: Sense of Warmth

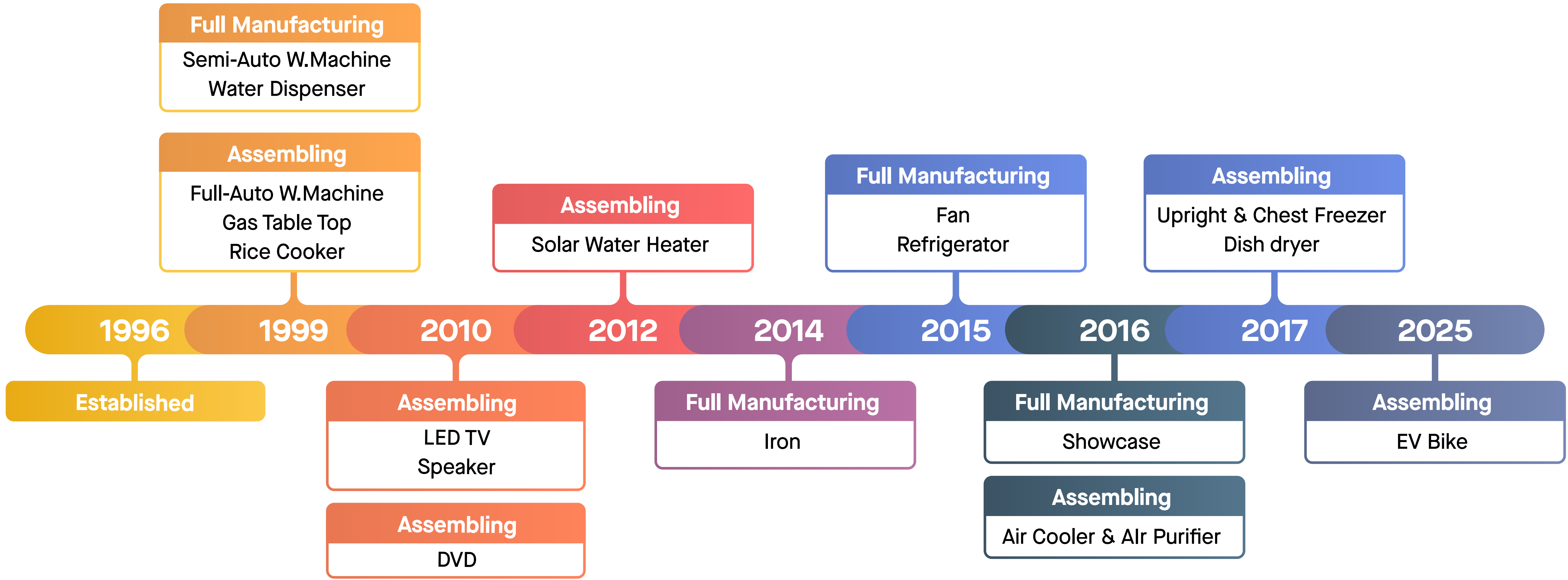
Layanan pelanggan yang ramah dan suportif, baik dalam penjualan maupun purna jual, menciptakan kepuasan dan membangun loyalitas konsumen.

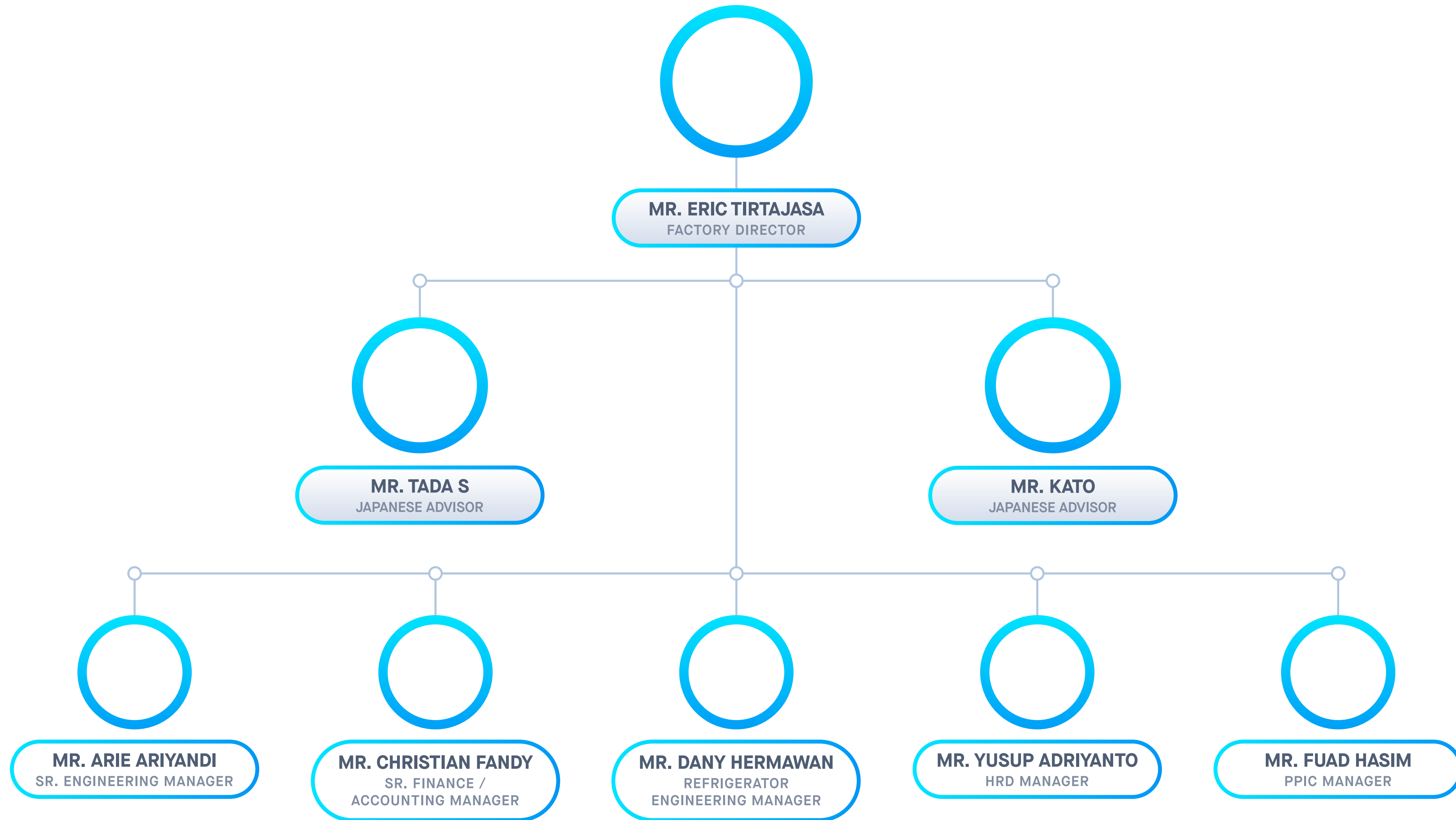


LAYOUT PT. SANKEN ARGADWIJA

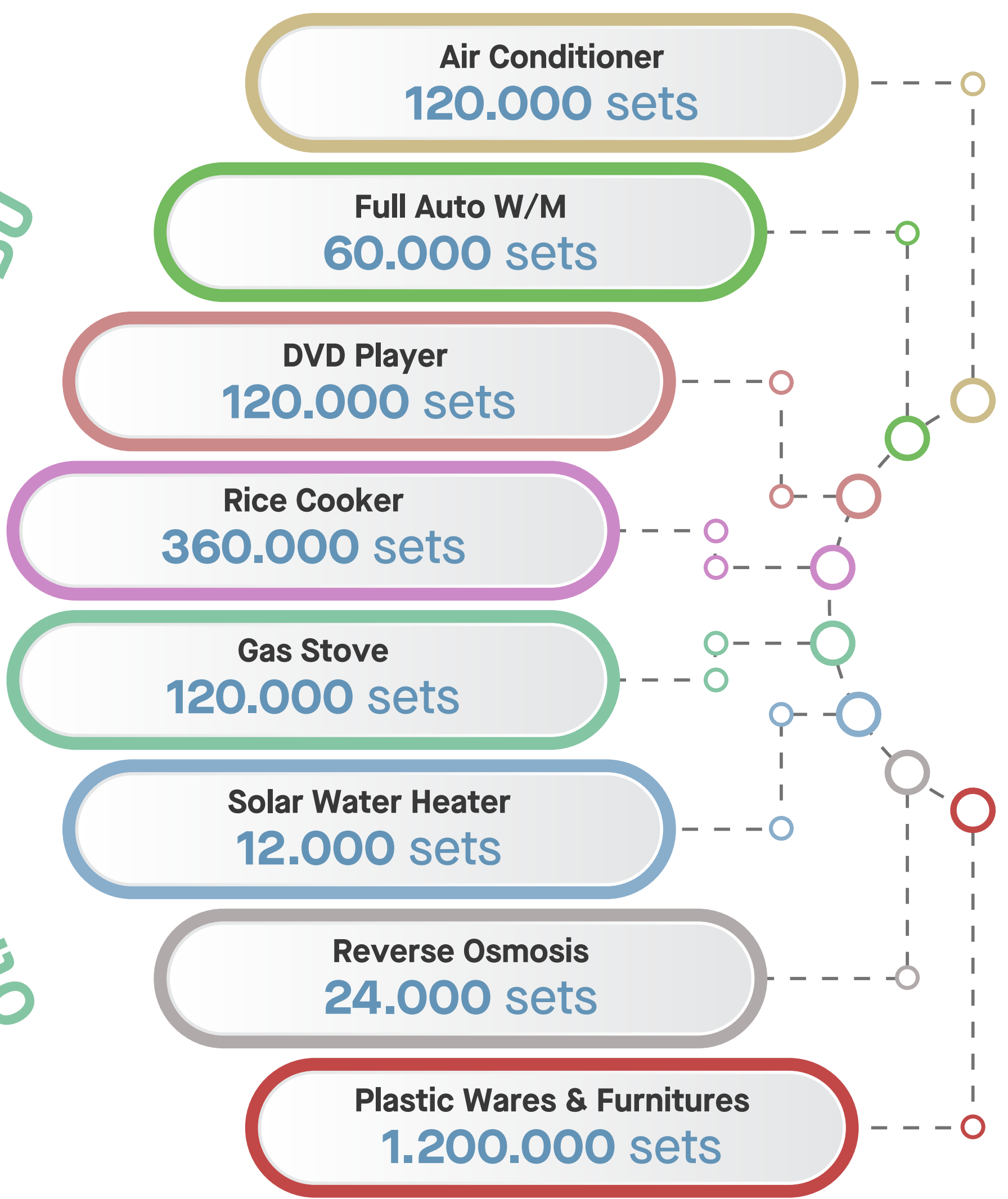


Total Land : 113.290 M²
Total Building : 57.633 M²

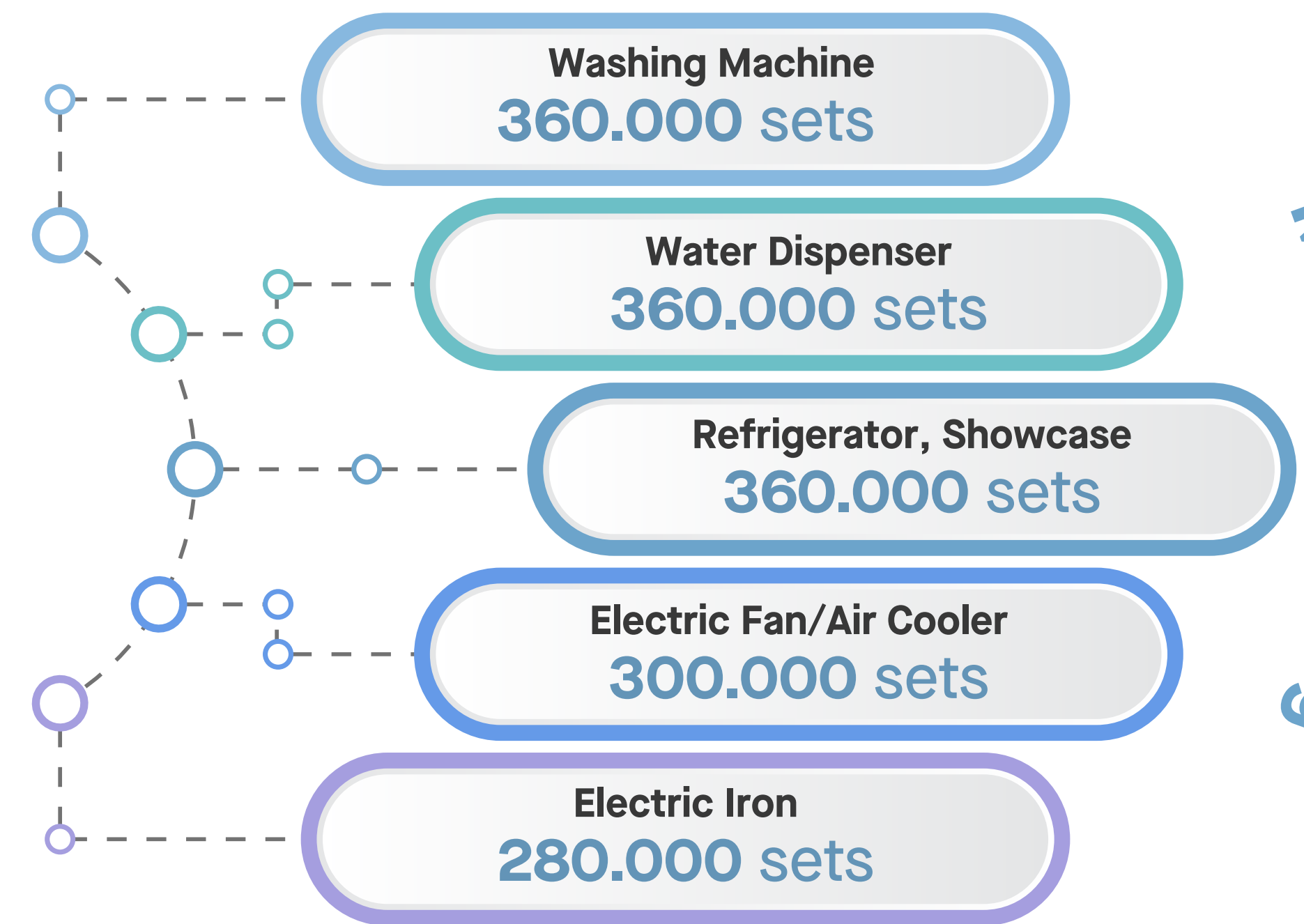




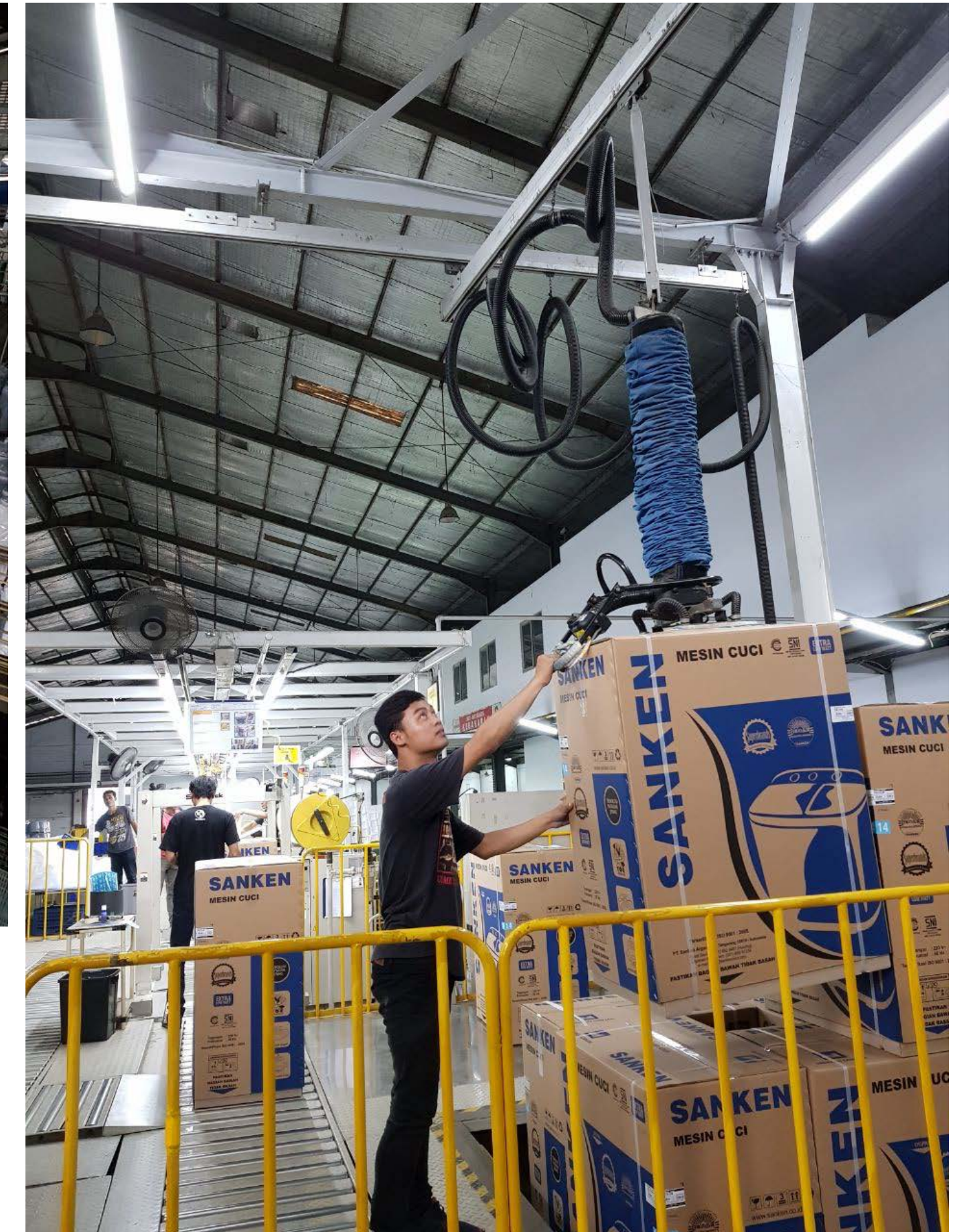
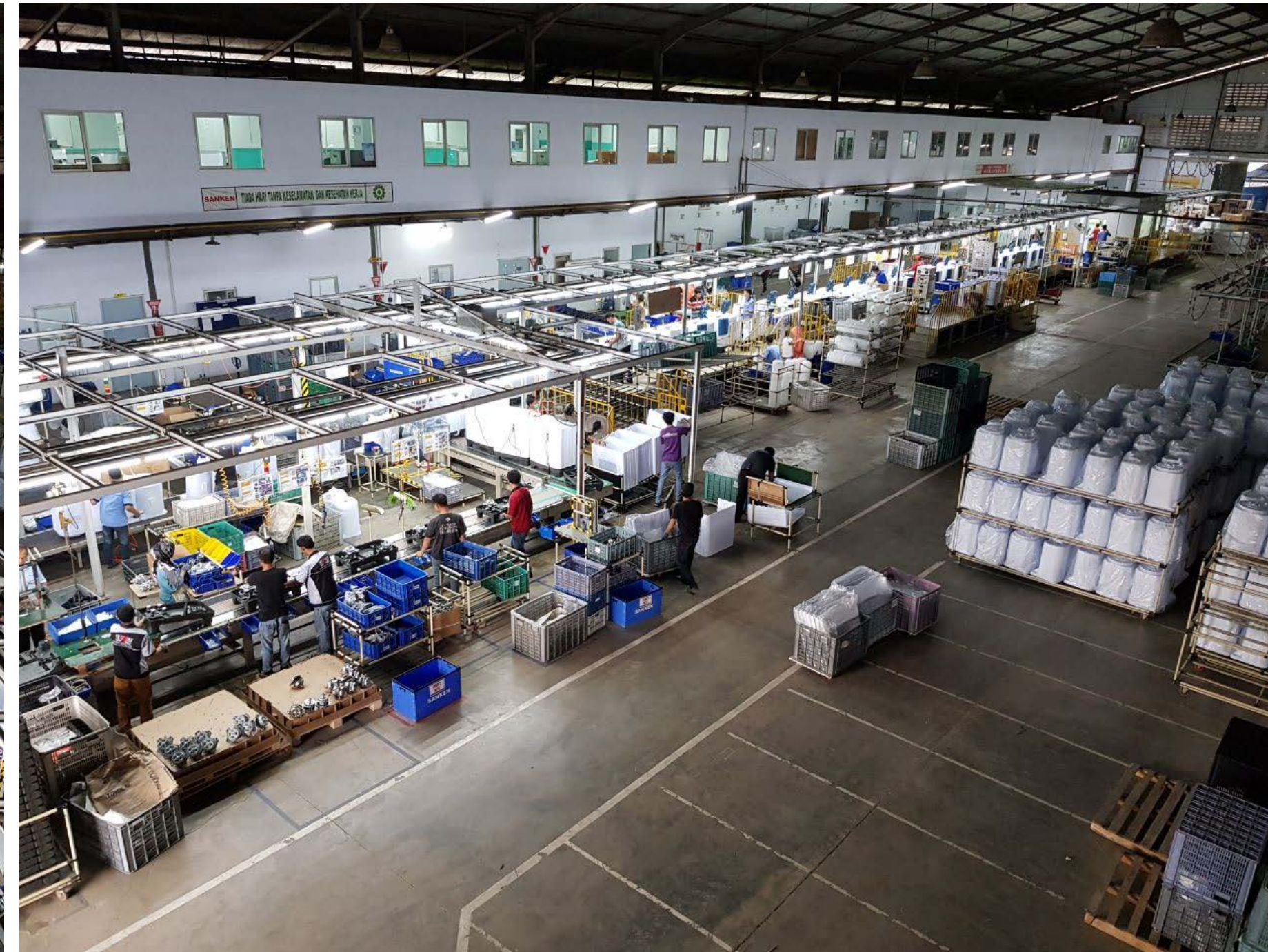
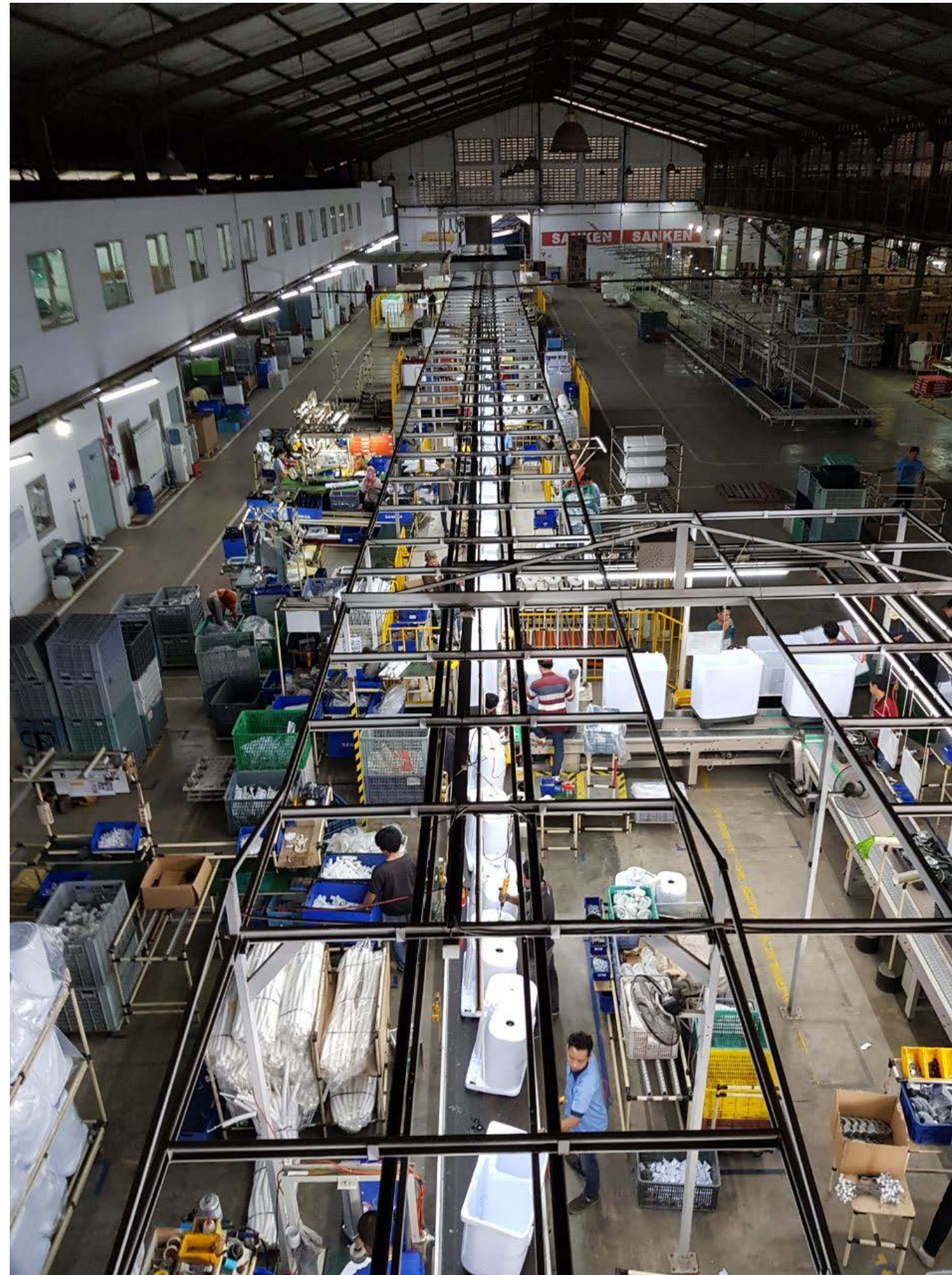
Other Facilities for SKD/CBU

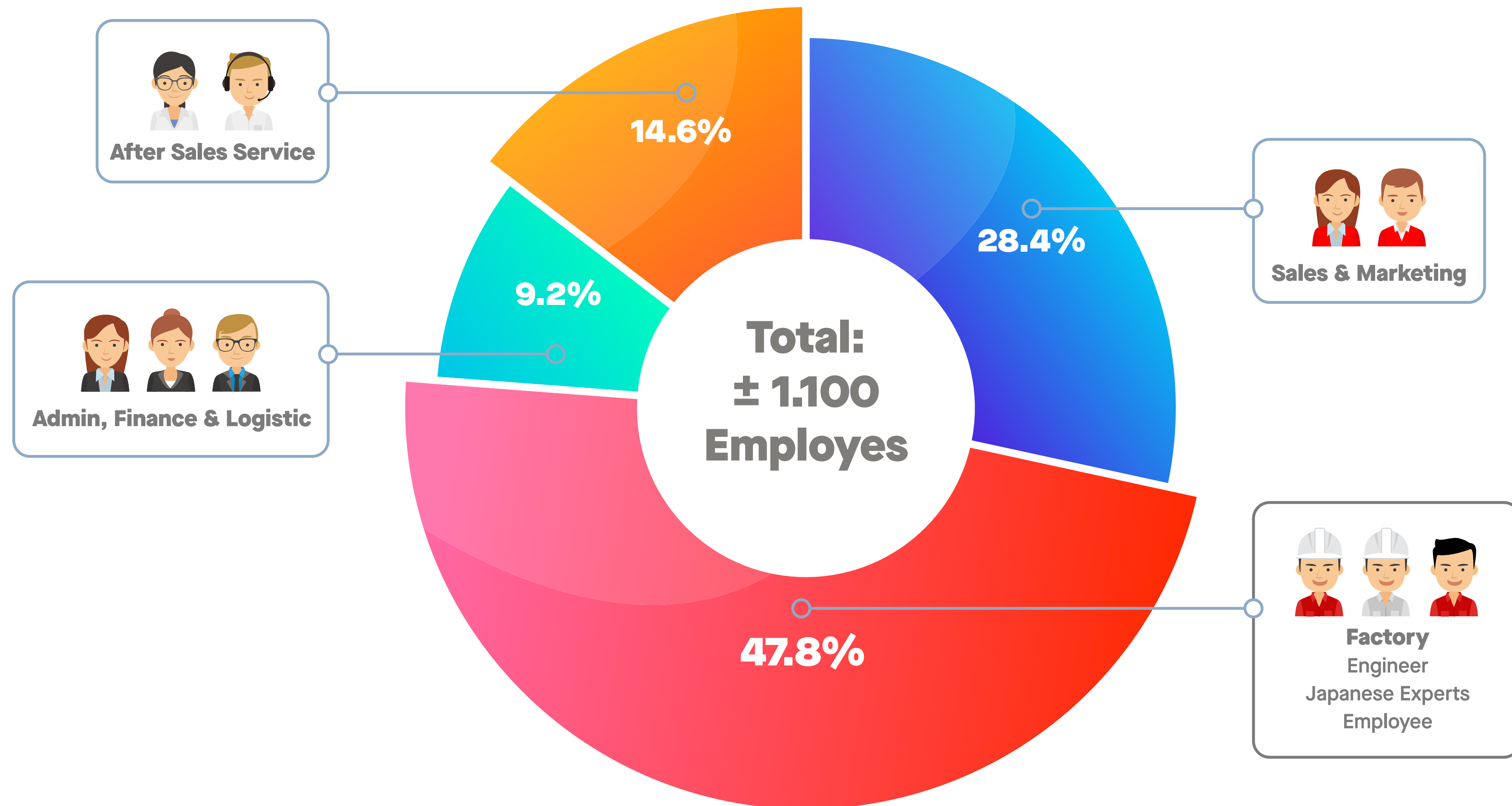


Manufacturing









Retail Network in Indonesia

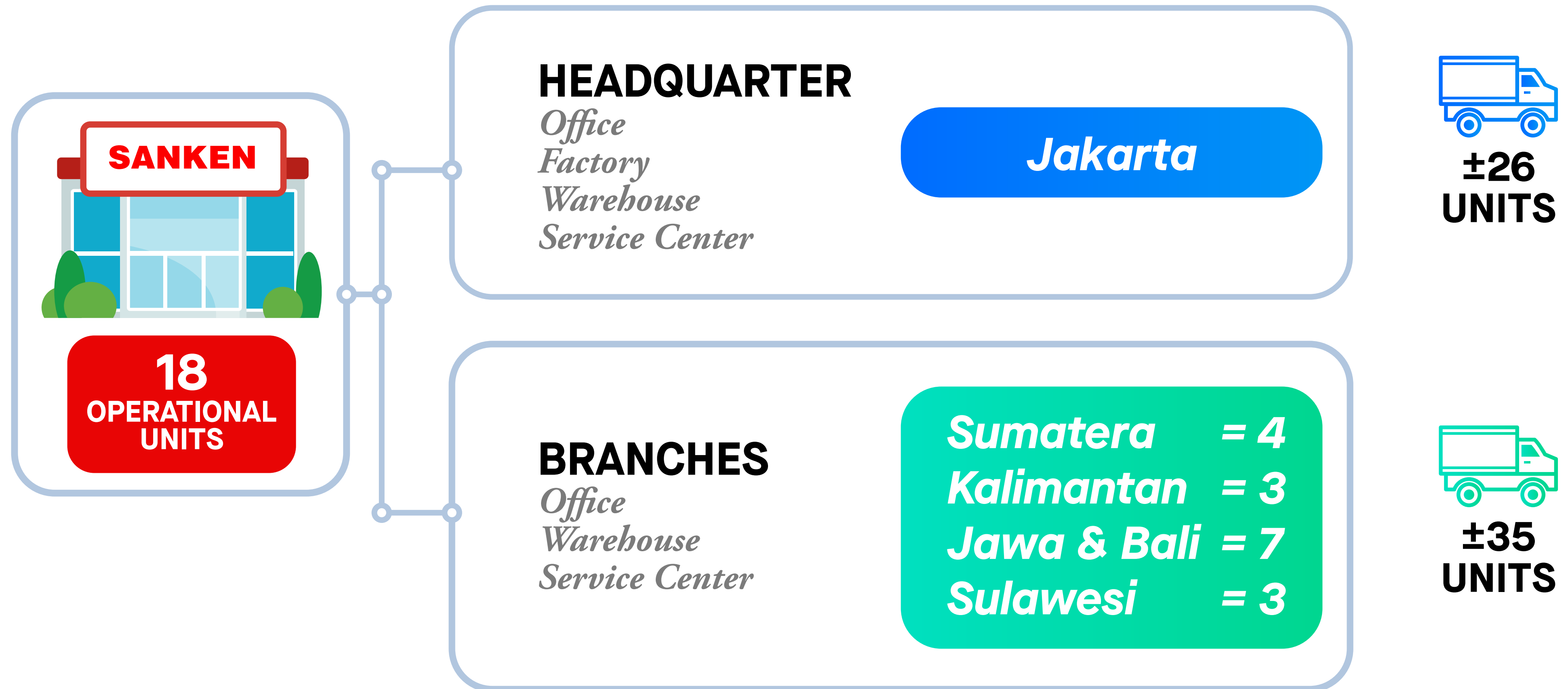


**Traditional
Dealers**
±2782
outlets



**Modern
Outlets**
±492
outlets







**Sanken
Service Centres**

±32

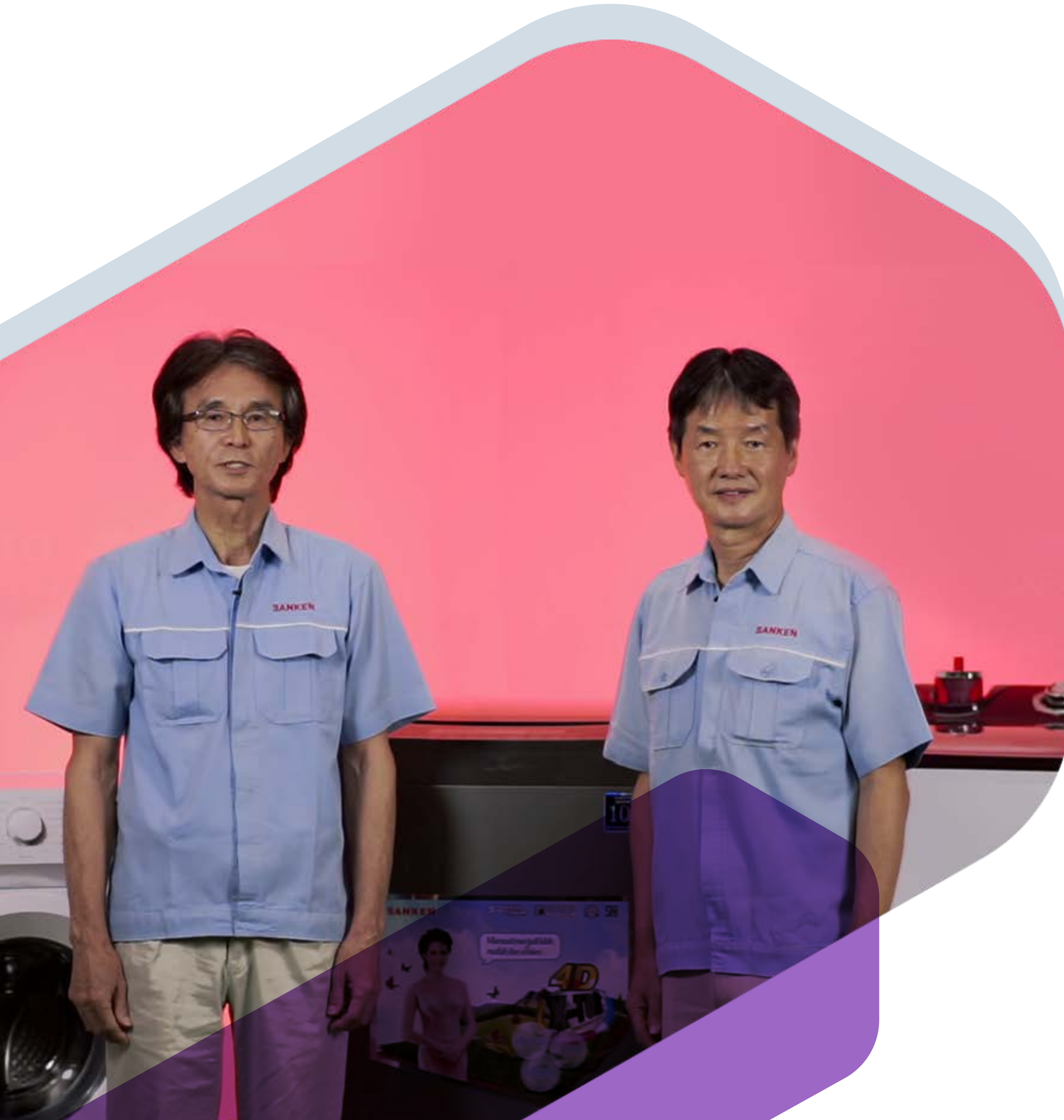
outlets



**Authorized
Service Centres**

±206

outlets



Japanese experts with extensive & proven experience in designing and manufacturing products for the Indonesian market

New equipment that lowers cost of production significantly

Distribution network all across the country



Strong international sourcing team to acquire reliable parts & materials at the best prices

Investing in new equipments that lowers cost of production and improve efficiency

Best after sales service Network (cepat, tepat, hangat)



Experienced & creative local engineering teams that can create innovative products

In-house plastic injection facilities that lowers cost and ensure quality

Effective HR team that maintains high employee productivity & job satisfactio

Our Strategies are:

Every year
New Energy Efficient product
launchings with better benefits
for customers

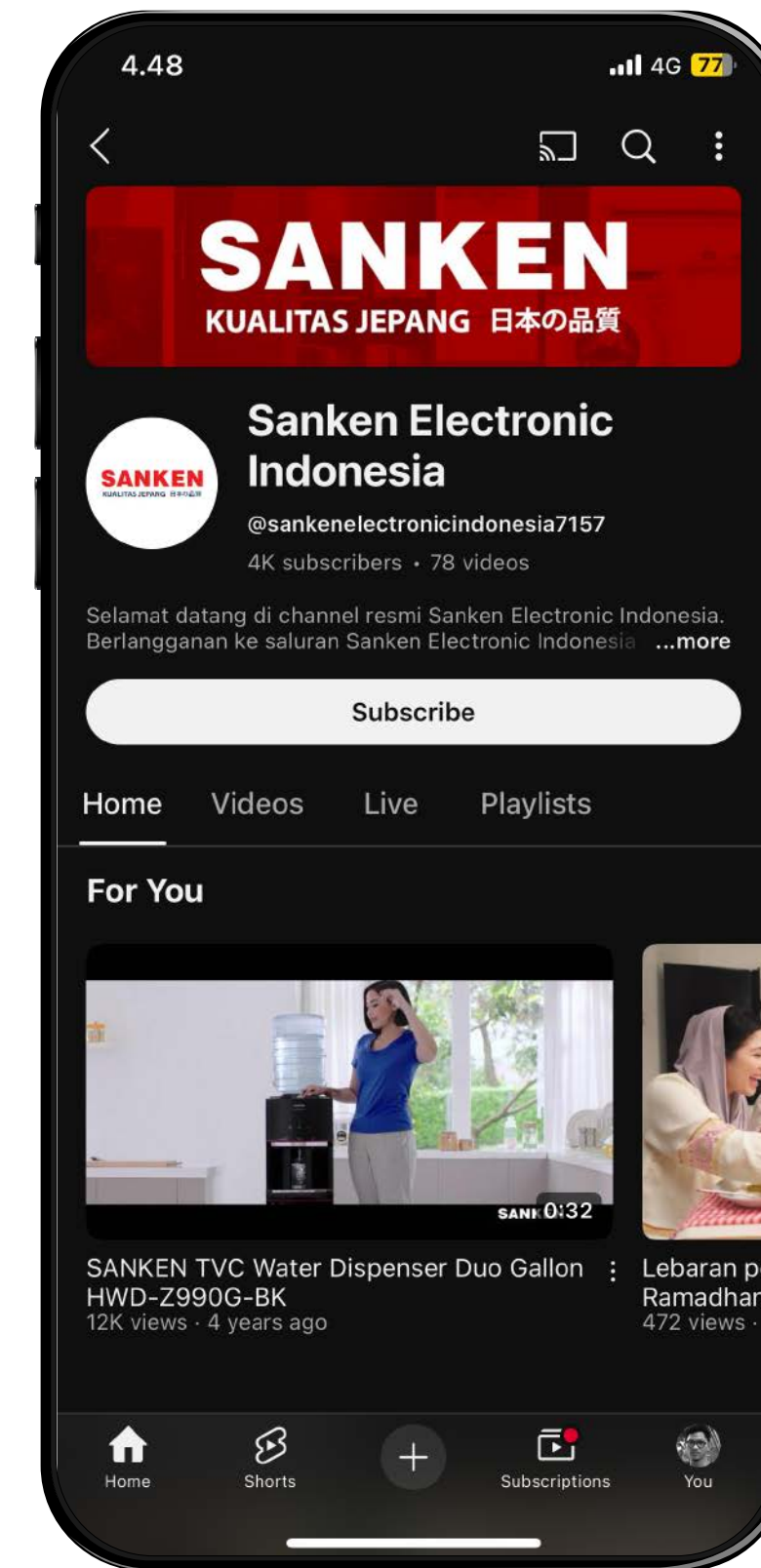
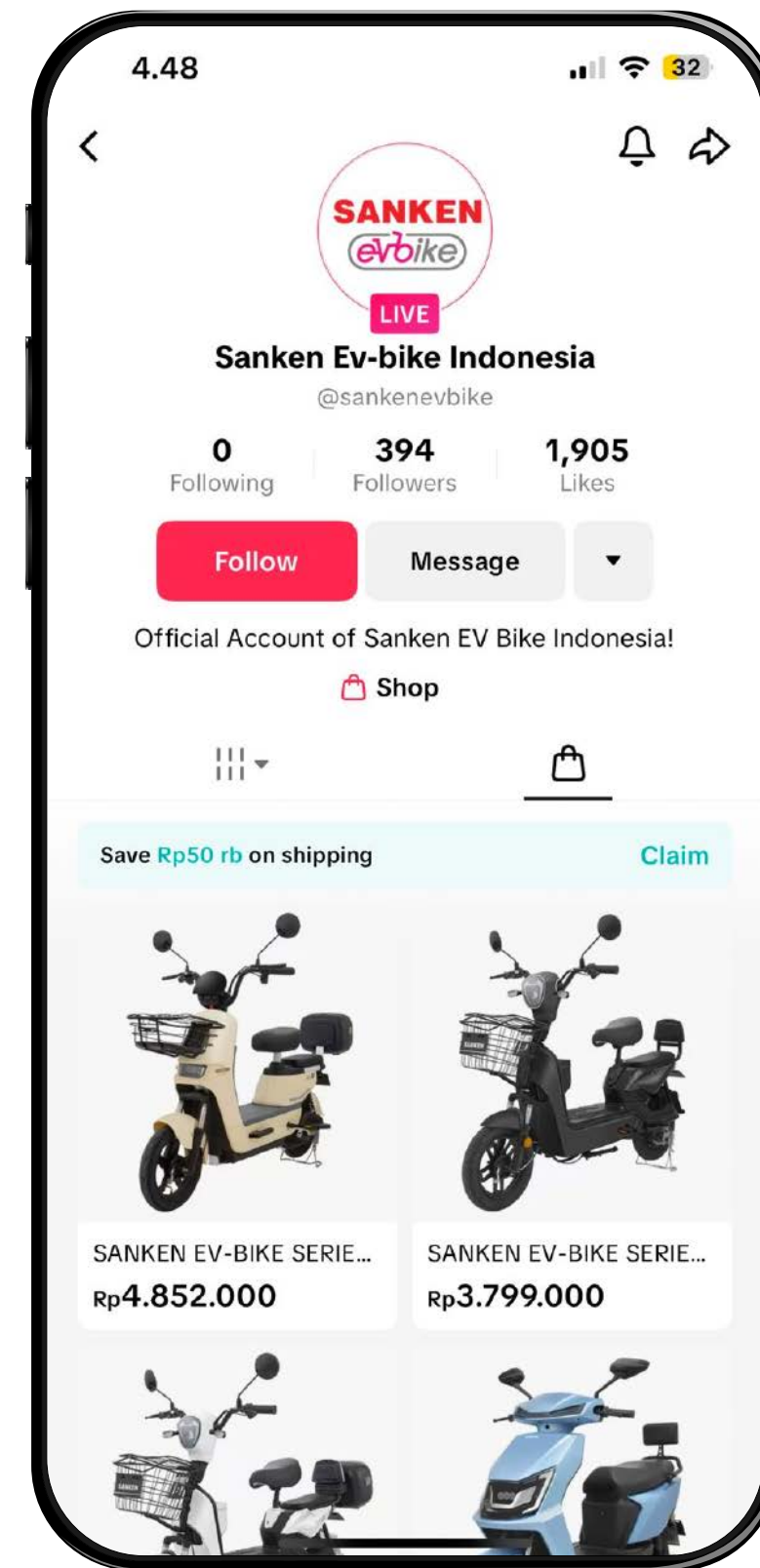
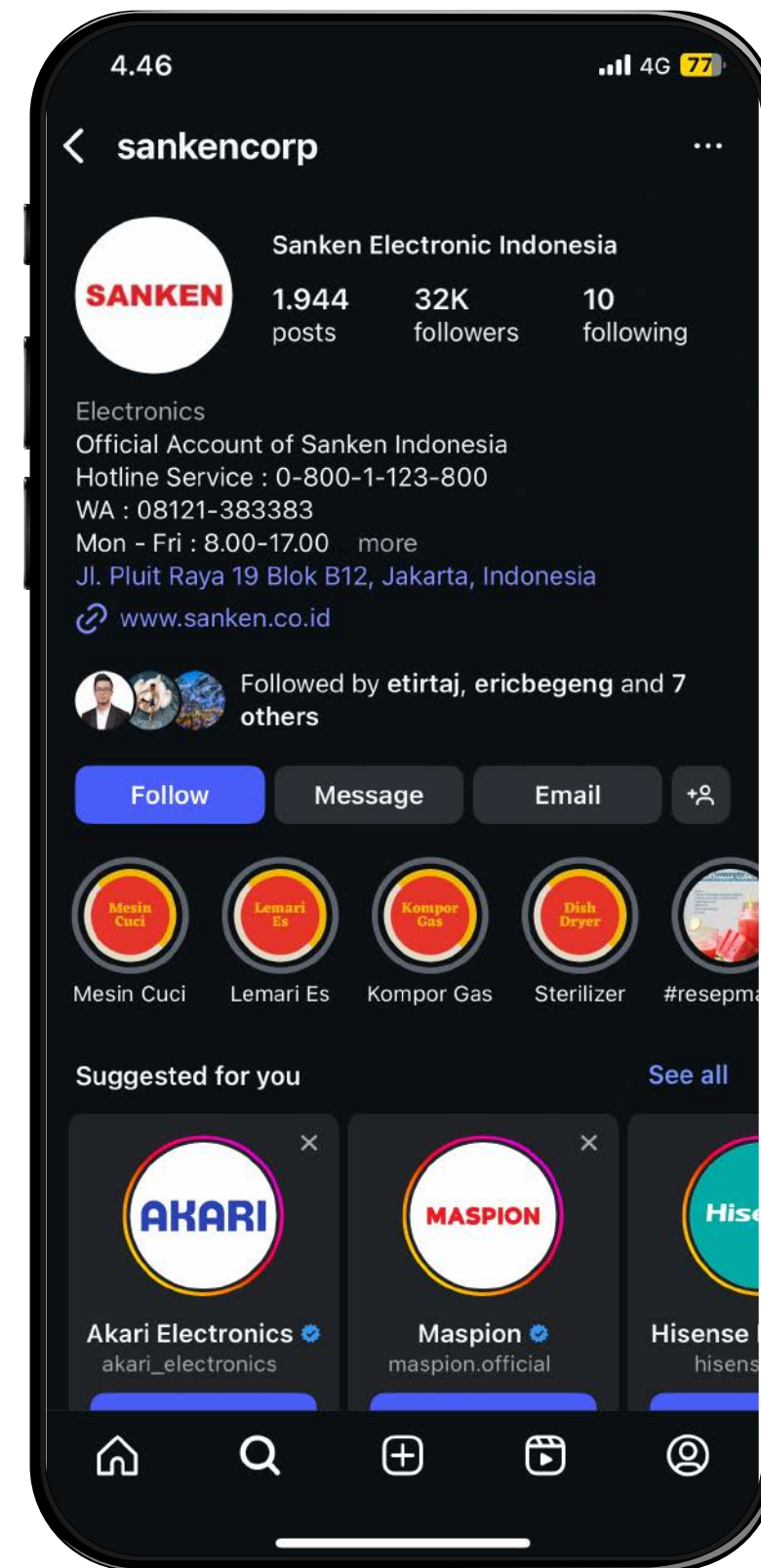
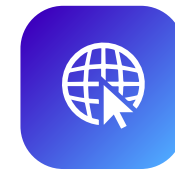
Invest in R&D personnel &
facilities to implement
next generation technologies
(incl. Industry 4.0)

Explore & Expand
Distribution/Service network
/E-Commerce

Continuous cost down
efforts & efficiency up

Explore/expand
export potential

Continuous training,
regeneration and talent
investment



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